



United Way of Greater Rochester and the Finger Lakes

Annual Campaign Pledge Form - Individual

If not preprinted above, please be sure to fill in your name and/or address in the fields below so that United Way can properly account for and acknowledge your gift. United Way does not rent, trade or sell our lists of contributors.

1 My Information (Please print)

First name M.I. Last name

Home Address

City/State/Zip

Phone: Home Cell Work Birth Year (YYYY)

Preferred email

Employer (or former employer if retired) Union Member Retired I will retire within 12 months

PLEASE COMBINE MY GIFT WITH MY SPOUSE'S/PARTNER'S GIFT.

Spouse's/Partner's Name Spouse's/Partner's Employer (if applicable)

Please send me information about including United Way in my will.

2 My Gift

TOTAL GIFT AMOUNT: \$

DIRECT GIFT (Gifts of \$25 or less will be billed/charged one time)

Check (made payable to United Way of Greater Rochester and the Finger Lakes)

Cash

Credit Card (visit unitedwayrocfly.org/donate)*

Bill me: Quarterly Monthly Annually

Billing start date: _____

To pay with other electronic options, including stock, IRA/QCD, donor advised fund or cryptocurrency visit unitedwayrocfly.org/donate or scan the QR Code below.

For other payment options please send us an email at contactus@unitedwayrocfly.org or call us at 585-242-6535.

* Consider becoming a Sustaining Community Impact Fund Supporter (see reverse)

3 My Impact (optional)

I WANT MY GIFT TO SUPPORT UNITED WAY AND THE COMMUNITY IMPACT SERVICES AND GRANT OFFERINGS FOR OUR SIX-COUNTY REGION.

I WANT MY GIFT TO MAKE AN IMPACT IN THIS COUNTY.

\$ _____ Genesee (9022) \$ _____ Livingston (9011)

\$ _____ Monroe (3500) \$ _____ Ontario (9012)

\$ _____ Wayne (9013) \$ _____ Wyoming (9001)

I WANT TO DIRECT ALL OR A PORTION OF MY GIFT TO THE FOLLOWING ORGANIZATIONS (visit unitedwayrocfly.org/donor-designation. \$50 minimum for all designations.)

\$ _____ Organization ID#

\$ _____ Organization ID#

_____ Please do not release my information to the organizations to which I designated

4 Leaders United Visit unitedwayrocfly.org/leadership for more information

I WOULD LIKE TO JOIN A LEADERSHIP GIVING NETWORK

African American Leadership Society (\$1,000 or more)

Labor Leaders Club (\$1,000 or more)

Tocqueville Society (\$10,000 or more)

Círculo Latino Leadership Society (\$1,000 or more)

Continue United (\$250 or more for ages 55+)

Women United (\$1,000 or more)

Emerging Leaders Society (\$500 or more, ages 40 and under)

Signature

Date



How United Way is creating possibilities in our region.

We leverage our unique position at the intersection of business, nonprofit and government to:

1. **Identify** the challenges and strengths in our local communities hindering and advancing opportunities for individuals to thrive.
2. **Develop** plans for resource deployment to address our challenges.
3. **Engage** and convene local businesses, nonprofits, volunteers, and donors to act.
4. **Activate** our resources and relationships to champion the nonprofit sector, advance opportunities in our region, and spark action for a better today, tomorrow, and years to come.

Our **IDEA** is that when we come together, elevate our voices, and mobilize our collective resources, we can achieve more than any individual or organization can do alone. Together, we can create positive, lasting change in our region.

When you give to United Way your gift goes further. Raised local, stays local. Every dollar raised here in the Greater Rochester and Finger Lakes region supports our local communities.

► \$21 A MONTH

After-school fun—and learning!—for local kids

Did you know that in 2022, 3rd graders in our region tested below the New York State standard for English language arts and math?

► \$42 A MONTH

Nutritious meals for local homebound older adults

Did you know more than 152,000 residents in our region are food insecure?

► \$84 A MONTH

Credit counseling for low-income people

Did you know 1 in 3 of our neighbors have limited resources to meet their basic needs?

Thank you for joining the United Way movement! Your support is closing gaps and opening opportunities for our neighbors.

A gift to United Way and the Community Impact Fund supports over 185 local programs and initiatives that serve over 400,000 individuals in our region. When you invest in United Way, you are supporting a wide range of strategies that address our community challenges in enduring, systemic ways.

Visit unitedwayrocflx.org or scan to learn more about your impact with United Way.



- All gifts are subject to a pledge loss reserve charge.
- United Way will make every effort to forward your gift to the organization to which you designate. If the organization is not in compliance with current United Way policy, or if this form is not completed as directed, United Way reserves the right to redirect your gift to support United Way's Community Impact Fund. For more information, please call (585) 242-6564.
- View United Way's Privacy Policy and Donor Privacy Policy at UnitedWayROCFLX.org/policies.

*** Become a Sustaining Community Impact Fund Supporter**

By choosing to become a Sustaining Community Impact Fund Supporter, you provide an ongoing, stable source of revenue that allows United Way to help our community thrive. We will use your sustaining donation to continue to tackle our region's biggest challenges, while reinforcing the foundational building blocks of youth success, financial security, healthy community and community resiliency that make our region strong. Should you have questions or want to discontinue payments, please contact (585) 242-6535. All payments must be in the form of a credit card. Join us today—and thank you for your support.

Upon request, you may obtain a copy of United Way of Greater Rochester and the Finger Lakes, Inc.'s latest financial report filed with the Attorney General by writing to United Way of Greater Rochester and the Finger Lakes, Inc., 75 College Avenue, Rochester, NY 14607 or from the New York State Attorney General's office by calling 212-416-8401 or viewing their website (www.charitiesnys.com). Registration with the New York State Attorney General Charities Bureau or any other government agency should not be construed as an endorsement of United Way.

Gifts to United Way may be tax deductible. Please consult your tax advisor.