

United Way of Greater Rochester and the Finger Lakes Serving Genesee, Livingston, Monroe,

Serving Genesee, Livingston, Monroe, Ontario, Wayne, and Wyoming Counties



BRICK BY BRICK, HEART BY HEART, SIDE BY SIDE.
BUILT TOGETHER. BUILT STRONG.

Today our region needs help like never before. More of our neighbors are in need, many seeking help for the first time. Our nonprofits are struggling to survive.

By giving to United Way's Community Impact Fund, you join thousands of others building on our solid foundation to help local people, strengthen nonprofits and respond to community needs.

# IMPROVE HEALTH

#### **Meet Basic Needs**

of food, clothing, transportation and shelter

#### **Create Healthy Connections**

for new moms and older adults aging safely in place

# FOSTER LEARNING

#### **Help Students Achieve Milestones**

by filling their out-of-school time with learning and enrichment

## **Support Strong, Empowered Youth**

who have long-term positive mentors

## INCREASE ECONOMIC MOBILITY

#### **Maintain Meaningful Employment**

by helping people with job training, childcare and transportation

#### **Support Financial Stability**

by helping individuals and families improve their financial health

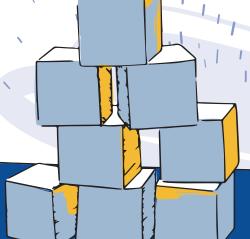
# SUPPORT COMMUNITY

#### Seek Synergy

and help nonprofits improve efficiency through mergers and affiliations

#### **Respond to Crisis**

by investing in critical nonprofits, bridging the digital divide, and advocating for accessible childcare



BUILT TOGETHER. BUILT STRONG.

Be a part of building something greater by giving at your workplace or at UnitedWayROCFLX.org/give.

# Double your impact with the BVILT STRONG CHALLENGE

Build up the Community Impact Fund with the Built Strong Challenge. Give to United Way's Community Impact Fund today and your gift will be doubled, up to \$450,000, thanks to











2-1-1

LIFE LINE
Get Connected. Get Answers.

If you or someone you know is seeking assistance, please contact our partners at 2-1-1/LIFELINE—our community's resource for human service information and referrals—by calling 2-1-1.

# UNITE FOR IMPACT

Become a member of the Leaders United leadership giving network with an annual donation of \$1,000 (\$20/week) to:

Connect with other local leaders at member events.

Gain access to leadership and career development opportunities.

Volunteer and participate in community-building activities.

You can also be a part of one or more of the following networks:

African American Leadership Society

Círculo Latino Leadership Society

Labor Leaders Club

Women United

Emerging Leaders Society (\$500 gift/year for ages 40 and under)

Tocqueville Society (\$10,000 gift/year)

Learn more about leadership giving at UnitedWayROCFLX.org/leadership.

# CONNECT AND SHARE:









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