



United Way
of Greater Rochester
and the Finger Lakes

UNITED WAY OF GREATER ROCHESTER AND THE FINGER LAKES CAREER OPPORTUNITY

JOIN THE TEAM!

United Way of Greater Rochester and the Finger Lakes is a dynamic and collaborative work environment comprised of dedicated professionals who are driven to make our community a better place. Join our team and make an impact serving our region with your time and talent.

MISSION

Our mission is to unite the goodwill and resources of our community so that everyone can thrive. That means that our team is committed to working with local donors, businesses, not-for-profit program partners, municipalities and individuals to make this region stronger and more vibrant together.

VALUES

Our core values define who we are and how we serve our community. United Way and our team members are caring, collaborative, equity-driven, innovative, respectful, results-oriented and trustworthy.

JOB TITLE: COMMUNITY IMPACT SPECIALIST

FLSA CLASSIFICATION: Exempt

REPORTS TO: Director of Community Impact

SUMMARY

The Community Impact Specialist is a member of the Community Impact (CI) Team and is responsible for developing and implementing strategies that achieve positive measurable results in assigned focus areas of funding: Health, Education and Economic Mobility. This position is responsible for both Impact and Innovation Grants which involve investments in immediate and emerging community needs. The Community Impact Specialist is responsible for keeping current on relevant data and research related to focus areas and making recommendations on agency investments. This position is also responsible for monitoring and reporting agencies' progress toward deliverables, supporting capacity building of funded agencies, and fostering and maintaining strong relationships with community stakeholders for the overall good of the community.

ESSENTIAL FUNCTIONS

- Responsible for supporting funded agencies in achieving measurable results in United Way's focus areas of Health, Education and Economic Mobility in alignment with the overall impact agenda
- Partners with funded agencies to track program results, to monitor budget needs, to support deliverables, and to share results to amplify impact
- Supports the application process for funding from partner agencies for impact and innovation grants
- Identifies lessons learned from evaluation findings and formulates recommendations to agency partners, community stakeholders and the CI team
- Partners with local policy makers and advocacy organizations to support the promotion of health, education, and economic mobility for community residents. Supports the development of a United Way policy agenda based on the needs of communities served and based on area of focus.

- Leads and facilitates communication and interaction among the program stakeholders
- Collaborates with internal departments, including the Marketing and Communications team and the Resource Development team, to further United Way's community impact strategies and community focus. Works cross functionally with Rochester Monroe-Anti Poverty Initiative and Systems Integration Project to align with community focused initiatives and projects to improve the lives of community members
- Identifies, plans and facilitates community meetings aligned with the impact agenda, for the purpose of input, information sharing and collective problem solving on issues of focus
- Consistently demonstrates the values and mission of United Way
- Performs other duties as assigned

SKILLS AND COMPETENCIES

- Collaborative/team player
- Excellent facilitation skills
- Cultural humility and the ability to work with multiple stakeholders of a variety of backgrounds, internally and externally
- Steeply embedded in community work; has extensive knowledge in the areas of education, health and economic mobility within the community
- Visionary skills- ability to think of the large picture while also having the ability to see smaller scope and attention to detail
- Ability to make decisions independently using good judgment, and is able to ask for help/support when needed
- Adept in learning technology and systems
- Strong communication skills- verbal, written, and presentations
- Mission and community driven
- Strong interpersonal skills and ability to apply skills to influence and build trust, create bonds with a variety of individuals and maintain their engagement

SUPERVISORY RESPONSIBILITY

None

TRAVEL

Local travel may be required

EDUCATION AND EXPERIENCE

A Bachelor's degree in human services or related field from an accredited program with a minimum of 7 years of experience in human services or related field; or 10+ years in human services or related experience; or an equivalent combination of education and experience.

HOW TO APPLY

Candidates may apply online at: <https://unitedwayroclx.org/about-us/join-our-team/>

In support of the ADA, this job description lists only the responsibilities and qualifications deemed essential to the position. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. United Way of Greater Rochester and the Finger Lakes is an Equal Opportunity Employer. This policy prohibits discrimination on the basis of sex, race, color, religion, creed, national origin, age, marital status, sexual orientation, gender expression, disability, genetic predisposition, veteran status or status as a member of any other protected group or activity.

United Way of Greater Rochester and the Finger Lakes

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