

# UNITED WAY LEADERSHIP GIVING

United Way Leadership Donors are the most generous, community-minded individuals in our region. Members of the Leadership Giving Networks invest millions of dollars each year to help United Way solve some of our region's most critical challenges.



## Leaders United

United Way of Greater Rochester and the Finger Lakes

### Leaders United

When you contribute \$1,000 or more (\$500 for ages 40 and under, \$250 or more for ages 55+) you are recognized as a Leaders United member and will be invited to connect with other leadership donors throughout the year. You may also choose to become a member of United Way's other leadership giving networks.



## Tocqueville Society

United Way of Greater Rochester and the Finger Lakes

### Tocqueville Society

The Tocqueville Society is United Way's premier giving network, comprised of donors who give an annual gift of \$10,000 or more. Tocqueville Society members set an extraordinary example of leadership and generosity for our community.



## Women United

United Way of Greater Rochester and the Finger Lakes

### Women United

Women United is made up of our community's most inspiring, proactive female leaders who are dedicated to making a positive local impact with an annual investment of \$1,000 or more.



## Labor Leaders Club

United Way of Greater Rochester and the Finger Lakes

### Labor Leaders Club

The Labor Leaders Club (LLC) is made up of hundreds of dedicated union members who are committed to making a positive impact in our community through their investment of \$1,000 or more each year.



## African American Leadership Society

United Way of Greater Rochester and the Finger Lakes

### African American Leadership Society

The African American Leadership Society (AALS) recognizes the vital role African Americans play in improving the quality of life in our community. Members invest \$1,000 or more each year.



## Círculo Latino Leadership Society

United Way of Greater Rochester and the Finger Lakes

### Círculo Latino Leadership Society

Círculo Latino (CL) encompasses dedicated Latino leaders who are committed to making a positive impact in our community. CL members invest \$1,000 or more each year to create solutions and make connections.



## Emerging Leaders Society

United Way of Greater Rochester and the Finger Lakes

### Emerging Leaders Society

The Emerging Leaders Society (EL) is a group of individuals 40 years and under who connect with other local leaders and make an extraordinary commitment to serve our community with investments of \$500 or more each year.



## Continue United

United Way of Greater Rochester and the Finger Lakes

### Continue United

Continue United brings together individuals sharing similar values around philanthropy and community service. These individuals are 55+ and want to stay active and engaged in their community. Members invest \$250 or more each year.



**United Way of Greater Rochester and the Finger Lakes**  
Serving Genesee, Livingston, Monroe, Ontario, Wayne, and Wyoming Counties

To join United Way's Leadership Giving Networks please visit [unitedwayROCFLX.org](http://unitedwayROCFLX.org).