Unite for Impact
It’s easy to join the Leaders United Leadership Giving Network with an annual donation of $1,000+ ($20+ dollars a week). You can:
- Connect with local leaders and members at exclusive events.
- Gain access to priceless leadership and career development opportunities.
- See first-hand the impact of United Way in your community.

Join one or more of the following networks:
- African American Leadership Society
- Círculo Latino Leadership Society
- Labor Leaders Club
- Women United
- Emerging Leaders Society ($500+ gift/year for ages 40 and under)
- Tocqueville Society ($10,000+ gift/year)

Learn more about leadership giving at unitedwayROCFLX.org/leadership.

Special Opportunity
All new and existing Leaders United members have the opportunity to double their impact with the ESL Leaders United Challenge Grant. Thanks to ESL Federal Credit Union, all new and increased gifts will be matched up to $150,000.

Canandaigua National Bank & Trust 6-County Challenge.
Give to United Way’s Community Impact Fund today, and Canandaigua National Bank & Trust will match all new and increased donations, up to $500,000.

United Way of Greater Rochester and the Finger Lakes
75 College Avenue · Rochester, NY 14607-1009
(585) 242-6400 · contactus@unitedwayrocflx.org

Connect & Share
@unitedwayROCFLX
Need Help?
@unitedwayROCFLX
LIFE LINE
Supported by United Way

A recognized top-rated charity
Our needs are profound—yet our capacity for good is endless.

Now is the time to come together to inspire change for a better tomorrow.

Your donations to the United Way 2022 Campaign are vital to support our local communities and our network of 190 nonprofit partners in the region.

Through the power of collective giving, we connect community resources and goodwill to achieve what no individual or organization can do alone. Your contribution helps:

**Give Back to Our Community**
- Meet basic needs for food, safety, and shelter.
- Connect with Volunteer United, an online platform that matches volunteers and nonprofit needs with in-person and virtual opportunities.

**Advance The Next Generation**
- Provide our children with secure spaces to learn, grow, and thrive.
- Make healthy connections for new moms.

**Spark Equal Opportunity**
- Help people find meaningful employment by linking job training, childcare, and transportation resources.

**Keep Moving Forward**
- Respond during urgent, community and region-wide crises, supporting nonprofits and community members.

Make way for good by giving at your workplace or at UnitedWayROCFLX.org.