

## Unite for Impact

It's easy to join the Leaders United Leadership Giving Network with an annual donation of \$1,000+ (\$20+ dollars a week). You can:

Connect with local leaders and members at exclusive events.

Gain access to priceless leadership and career development opportunities.

See first-hand the impact of United Way in your community.

### Join one or more of the following networks:

African American Leadership Society

Círculo Latino Leadership Society

Labor Leaders Club

Women United

Emerging Leaders Society (\$500+ gift/year for ages 40 and under)

Tocqueville Society (\$10,000+ gift/year)

Learn more about leadership giving at [unitedwayROCFLX.org/leadership](http://unitedwayROCFLX.org/leadership).

## Special Opportunity

All new and existing Leaders United members have the opportunity to **double their impact** with the **ESL Leaders United Challenge Grant**. Thanks to ESL Federal Credit Union, all new and increased gifts will be matched up to \$150,000.



# Double your impact

## Canandaigua National Bank & Trust 6-County Challenge.

Give to United Way's Community Impact Fund today, and Canandaigua National Bank & Trust will match all new and increased donations, up to \$500,000.



Canandaigua  
National  
Bank & Trust

### United Way of Greater Rochester and the Finger Lakes

75 College Avenue · Rochester, NY 14607-1009  
(585) 242-6400 · [contactus@unitedwayrocflx.org](mailto:contactus@unitedwayrocflx.org)

#### Connect & Share



@unitedwayROCFLX

#### Need Help?



Finger Lakes, NY

Supported by United Way



A recognized top-rated charity

# Together, we make way for good



United Way  
of Greater Rochester  
and the Finger Lakes  
Serving Genesee, Livingston,  
Monroe, Ontario, Wayne,  
and Wyoming Counties





Make way for **good**  
by giving at your workplace  
or at **UnitedWayROCFLX.org**.

Our needs are profound—  
**yet our capacity for good  
is endless.**

**Now is the time to come  
together to inspire change  
for a better tomorrow.**

Your donations to the United Way  
2022 Campaign are vital to support  
our local communities and our network  
of 190 nonprofit partners in the region.

Through the power of collective giving, we connect community resources  
and goodwill to achieve what no individual or organization can do alone.  
Your contribution helps:

#### Give Back to Our Community



Meet basic needs for  
food, safety, and shelter.



Connect with Volunteer  
United, an online platform  
that matches volunteers and  
nonprofit needs with in-person  
and virtual opportunities.

#### Advance The Next Generation



Provide our children with  
secure spaces to learn, grow,  
and thrive.



Make healthy connections  
for new moms.

#### Spark Equal Opportunity



Help people find meaningful  
employment by linking job  
training, childcare, and  
transportation resources.

#### Keep Moving Forward



Respond during urgent,  
community and region-wide  
crises, supporting nonprofits  
and community members.