



**United Way of Greater Rochester and the Finger Lakes**  
 Serving Genesee, Livingston, Monroe, Ontario, Wayne, and Wyoming Counties

If not preprinted above, please be sure to fill in your name and/or address in the fields below so that United Way can properly account for and acknowledge your gift. United Way does not rent, trade or sell our lists of contributors.

# UNITE FOR **GOOD**. UNITE FOR **IMPACT**. UNITE FOR **COMMUNITY**.

## 1 My Information (Please print)

First name \_\_\_\_\_ M.I. \_\_\_\_\_ Last name \_\_\_\_\_

Home Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone:  Home  Cell  Work \_\_\_\_\_ Birth Year (YYYY) \_\_\_\_\_

Preferred email \_\_\_\_\_  Union Member  
 Retired

Employer (or former employer if retired) \_\_\_\_\_

Please combine my gift with my spouse's/partner's gift.

Spouse's/partner's name \_\_\_\_\_

Spouse's/partner's employer (if applicable) \_\_\_\_\_

## 2 My Gift (Please choose payroll deduction or direct gift)

**TOTAL GIFT AMOUNT: \$** \_\_\_\_\_

### PAYROLL DEDUCTION

How much would you like to deduct per pay period? \$ \_\_\_\_\_

How often are you paid per year?

52x  26x  24x  20x  12x  Other ( \_\_\_\_ pay periods)

**OR**

### DIRECT GIFT (Gifts of \$25 or less will be billed/charged one time)

Check (made payable to United Way of Greater Rochester and the Finger Lakes)

Cash

Bill me:  One time  Quarterly  Monthly  Annually

Billing start date: \_\_\_\_\_

To pay with your credit card and other electronic options scan the QR Code

For other payment options please send us an email at [contactus@unitedwayroclx.org](mailto:contactus@unitedwayroclx.org) or call us at 585-242-6535



## 5 My Signature (required)



Signature \_\_\_\_\_ Date \_\_\_\_\_

## 3 My Impact (optional)

### SUPPORT UNITED WAY

I want United Way to make the **GREATEST IMPACT** with my gift to the Community Impact Fund. My gift will support the core building blocks that help individuals, families and our community thrive: **HEALTH, EDUCATION, AND ECONOMIC MOBILITY.**

**ANOTHER OPTION FOR GIVING** Please consider giving to United Way's Community Impact Fund to make the greatest impact for local people and our entire community. If you would like to direct all or a portion of your gift to a donor options organization, you may do so below. Donor options information can be found at [unitedwayroclx.org/donoroptions](http://unitedwayroclx.org/donoroptions).

\$ _____	Organization/County _____	ID# _____
\$ _____	Organization/County _____	ID# _____

Please do not release my information to the organization(s) to which I designated.

## 4 Join Leaders United

When you contribute \$1,000 or more (\$500 for ages 40 and under, \$250 or more for ages 55+) you are recognized as a Leaders United member and will be invited to connect with other leadership donors throughout the year. You may also choose to become a member of United Way's other leadership giving networks. For more information, please visit [unitedwayroclx.org/leadership](http://unitedwayroclx.org/leadership) or see the back of this form.

### YES, I WOULD LIKE TO JOIN/CONTINUE AS A MEMBER OF ONE OR MORE UNITED WAY LEADERSHIP GIVING NETWORKS.

Please choose the network you would like to join:

- African American Leadership Society (\$1,000 or more)
- Círculo Latino Leadership Society (\$1,000 or more)
- Women United (\$1,000 or more)
- Labor Leaders Club (\$1,000 or more)
- Continue United (\$250 or more for ages 55+)
- Emerging Leaders Society (\$500 or more for ages 40 and under)
- Tocqueville Society (\$10,000 or more)

## **Thank you so much for your gift!**

Please make sure your signature appears on the front page.

## **Authorizing a Regular Payroll Deduction**

I understand that I am under no obligation to contribute to United Way of Greater Rochester and the Finger Lakes. If I decide to contribute to United Way by authorizing deductions from my pay to be forwarded to United Way, it is a decision I make voluntarily. I understand that the amount I authorize to be deducted will be subtracted from my pay for any pay period in 2023-2024 in which my pay is large enough to cover the deduction. If there is a pay period in which my pay is insufficient to cover the United Way deduction after all legally required deductions are made, my employer will not make a United Way deduction for that pay period. If a United Way deduction is missed for any reason, it will not be made up on a later date without my express written direction. I understand that I may revoke my United Way deduction authorization at any time by informing my employer in writing, and that my revocation will be effective within four pay periods or eight weeks, whichever is sooner.

## **Leadership Giving Networks**

All individuals and couples who give \$1,000 or more (\$500 for ages 40 and under, \$250 for those 55+) will be recognized as Leaders United members and will be invited to connect with other leadership donors, take part in events, volunteer activities, and more throughout the year. As a leadership giver, you may also choose to take part in any of the networks below.

- The African American Leadership Society recognizes the vital role African Americans play in improving the quality of life in Rochester.
- Círculo Latino Leadership Society honors the influence and dedication of Rochester's Latino community.
- Women United empowers women of Rochester to make their unique voices heard.
- The Labor Leaders Club recognizes philanthropy among organized labor in our community.
- Continue United is made up of community-minded individuals 55+ in our region who are dedicated to making a positive local impact with their investments.
- The Emerging Leaders Society recognizes and develops the spirit of philanthropy among our future leaders. The Emerging Leaders Society is open to individuals and couples, ages 40 and under, who give \$500 or more to United Way each year.
- The Tocqueville Society comprises community leaders who make an annual gift of \$10,000 or more to United Way, setting an extraordinary example of generosity for others to follow. For more information about joining, please call 585-242-6465.

- At United Way of Greater Rochester and the Finger Lakes, we mobilize resources to tackle our community's toughest challenges. When you give with United Way, our 8% service fee supports our work of collective giving, convening regional partners, crisis response coordination, and developing and expanding services available to our community, including Volunteer United, our Leadership Development Programs, and non-profit resources.
- All gifts are subject to a pledge loss reserve charge.
- United Way will make every effort to forward your gift to the organization to which you designate. If the organization is not in compliance with current United Way policy, or if this form is not completed as directed, United Way reserves the right to redirect your gift to support United Way's Community Impact Fund. For more information, please call (585) 242-6534.
- View United Way's Privacy Policy and Donor Privacy Policy at [UnitedWayROCFLX.org/policies](https://www.unitedwayrocflx.org/policies).

**United Way does not provide goods or services in whole or partial consideration of any contributions made to United Way by payroll deduction. Upon request, you may obtain a copy of United Way of Greater Rochester and the Finger Lakes, Inc.'s latest financial report filed with the Attorney General by writing to United Way of Greater Rochester and the Finger Lakes, Inc., 75 College Avenue, Rochester, NY 14607 or from the New York State Attorney General's office by calling 212-416-8401 or viewing their website ([www.charitiesnys.com](http://www.charitiesnys.com)). Registration with the New York State Attorney General Charities Bureau or any other government agency should not be construed as an endorsement of United Way.**

**Gifts to United Way may be tax deductible. Please consult your tax advisor.**