



CÍRCULO LATINO LEADERSHIP SOCIETY  
UNITED WAY OF GREATER ROCHESTER AND THE FINGER LAKES  
— PRESENTS A —

# MULTICULTURAL BOOK DRIVE

SEPTEMBER 15 – OCTOBER 15

IN HONOR OF HISPANIC HERITAGE MONTH

Looking for a way to take action towards increasing cultural competency in your local community?  
Donate a multicultural book today!

Multicultural literature and storytelling can promote a sense of belonging and promote cross-cultural friendships. **With 70% of books only depicting white characters, we need YOUR help to stock the shelves at nonprofits!**

All donations will be used to support local nonprofits across our region.

## WAYS TO PARTICIPATE:

- Host an in-kind supply drive at your workplace
- Shop at a participating local book store
- Shop from United Way's Virtual Book Store
- Download and share resources about how to select books that are inclusive
- Volunteer for the drive

## SCAN TO LEARN MORE



We believe in equity. In social justice. In safety. We know our community is far from being equitable, socially just, or safe for all. We cannot have a thriving community until racial equity and justice are achieved.

Racism has no place in our region. We must work together to end systemic racism and discrimination. No one organization or individual can do it alone. United Way connects resources with needs, and people with action. We will continue to work tirelessly to address disparities and increase opportunities by funding partners that improve health, education and economic mobility for people across our region. We uphold fairness, justice and diversity in all interactions, activities, policies, and procedures. We seek to dismantle systemic, institutional, and historical inequities for all.

We stand firm in our commitment to make our community equitable and just.



United Way of Greater Rochester  
and the Finger Lakes

