


UNITED WAY OF GREATER ROCHESTER AND THE FINGER LAKES, INC.

Annual Report to the Better Business Bureau Foundation of Upstate New York

 75 College Avenue
 Rochester, NY 14607

 P. (585) 242-6400
 F. (585) 242-6500

laurie.ganon@unitedwayrocflix.org
www.unitedwayroc.flx.org

United Way of Greater Rochester and the Finger Lake's mission is to unite the good will and resources of the Greater Rochester community so that everyone can thrive.

United Way invests \$13.0 million in 192 Community Fund partner programs in the six-county region that provide a safety net of services to help people across all stages of life and levels of need. These partners use research and prevention to get the best results to help all of Rochester thrive. All programs and initiatives supported by United Way's Community Fund are monitored, measured and evaluated regularly to confirm they're achieving positive results for our community and local people in need.

Our results are making a real difference for the local people, including:

- 20,000 older adults remained safely at home with access to healthy food and medical care
- 1,600 homeless youth furnished with safe housing and medical care
- 1,500 kids spent their summers learning and playing in safe and supportive enrichment programs

The following is an overview of United Way of Greater Rochester's income and expenses for the fiscal year ended March 31, 2022:

Total Revenue and Support:	\$ 38,353,954
Program Services	
Allocations to agencies	\$ 30,432,107
Community investment & services	\$ 6,850,579
Total program services	\$ 37,282,686
Supporting Services	
Resource development	\$ 3,311,788
General management	\$ 2,123,055
Total supporting services	\$ 5,434,843
Total Expenses:	\$ 42,717,529

*Note other items included in the financial statements, but not shown here are investment gains/losses and change in funded status of pension and postretirement plans. Further detail can be found in the full set of March 31, 2022 financial statements.

Total Assets	\$ 240,949,423
Total Liabilities	\$ 11,130,033
Total Net Assets	\$ 229,819,390

Board of Directors

Chair:	Laurie Zaucha	Secretary:	Mona Chitre
Treasurer	Matt Parrilli	Executive Director:	Jaime Saunders

*United Way of Greater Rochester, Inc. is tax-exempt under section 501(c)(3) of the Internal Revenue Code.
 Donations are tax-deductible to the extent allowed by the law.*