

UNITE FOR IMPACT

It's easy to join the Leaders United Leadership Giving Network with an annual donation of \$1,000+ (\$20+ dollars a week). You can:

Connect with local leaders and members at exclusive events.	Gain access to priceless leadership and career development opportunities.	See first-hand the impact of United Way in your community.
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You may also choose to become a member of one or more of the following United Way Leadership Giving Networks:

African American Leadership Society

Círculo Latino Leadership Society

Labor Leaders Club

Women United

Continue United (\$250+ gift/year for ages 55+)

Emerging Leaders Society (\$500+ gift/year for ages 40 and under)

Tocqueville Society (\$10,000+ gift/year)

Learn more about leadership giving at unitedwayROCFLX.org/leadership.



Increase YOUR IMPACT

EXCELLUS BLUECROSS BLUESHIELD CHALLENGE GRANT

As a nonprofit health plan and community-focused organization, Excellus BlueCross BlueShield believes in coming together to improve the health and wellbeing of our community.

When you give to United Way's Community Impact Fund, **Excellus BlueCross BlueShield will match new and increased donations up to a total of \$100,000.**



ESL LEADERS UNITED CHALLENGE GRANT

ESL is empowering leaders to give back. When you give a new or increased gift as a Leaders United member, **you can double your impact with an ESL gift match.**



United Way of Greater Rochester and the Finger Lakes

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Connect & Share



@unitedwayROCFLX

Need Help?



Supported by United Way



A recognized top-rated charity

WE ARE BETTER

united



50,000+ Donors

13,000+ Volunteers

800+ Workplaces

190+ Program Partners

6 Counties

1 Better United Community



United Way of Greater Rochester and the Finger Lakes
Serving Genesee, Livingston, Monroe, Ontario, Wayne, and Wyoming Counties





Inspiring

COLLECTIVE GIVING TO SUPPORT LOCAL COMMUNITIES

TACKLING BARRIERS.

Jahmar and Maya were going through a difficult time of instability. Their mother got seriously ill and was out of work for several months. As a result, the family was unable to pay rent and was displaced. Jahmar and Maya were enrolled in a United Way-funded program that provides family navigation support. The program learned about their situation and assisted their mother with finding safe and affordable housing. Mom is now back to work, and Jahmar and Maya experienced minimal interruption to school attendance.

Your gift to United Way helps families tackle barriers and sets youth up for lifelong success.

THE SPACE TO THRIVE.

Chris was diagnosed with OCD, anxiety disorder, and depression at age 16. He went from being mistreated and alone in his previous school to almost reaching his breaking point. Chris spoke of ending his life. His parents felt helpless as they tried to find him the help he needed and support him through the process.

Eventually, he found a United Way-funded program that supports students with social and emotional needs. An experienced team got involved in Chris' treatment and education and helped him slowly regain his confidence. With the help from this work-based learning program, Chris created t-shirts, hoodies, and mugs with motivational quotes to inspire other children who may be coping with similar issues.

Your gift to United Way provides trauma-informed care and education to students like Chris and gives them a space where they can thrive.



Your gift counts

Your gift, combined with others, will support critical programs and address complex social challenges to improve health, education, and economic mobility for people throughout our local community.

\$1
A WEEK

Support for new moms and babies
Round-trip transportation services for older adults

\$2
A WEEK

After-school learning and fun for kids
Help with income tax prep

\$5
A WEEK

Meals for homebound older adults
Shelter and support to survivors of domestic violence

\$10
A WEEK

Mentoring for local teens
Trauma support for children

\$20
A WEEK

Food for hungry families
Credit-counseling for low-income individuals