Introducing TogetherNow and MyWayfinder

Innovative Solutions for Community Health and Wellbeing

Angee Brown
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A mission moment that we wish we could do over…

Memorial Art Gallery in Rochester, NY
What is TogetherNow?

• A network of health, human services, and education providers
• Serving individuals and families across the Finger Lakes region
• Committed to better health and wellbeing for our neighbors
Our Network

**Connected Provider**
A direct service organization who joins TogetherNow’s Connected Provider Network, adheres to the protocols of the Integrated Care System, and either uses MyWayfinder or an interoperable data system.

**211/LifeLine**
When individuals who are not in crisis and seeking Information & Referral services call 211/LIFE LINE, Community Connectors tell them about MyWayfinder and use it to help connect them to services.

**Neighborhood Navigation Center**
A service line within a Connected Provider, offering neutral, place-based navigation support for community members seeking to access programs and services.

**Community Resource in 211’s Directory**
The more than 3,200 services listed in the 211/LIFE LINE directory are discoverable when searching MyWayfinder for services. Services with an associated email address can receive Needs Requests emails from MyWayfinder.

**Community-Based Front Door**
A place where an individual goes to seek immediate assistance. Community-Based Front Doors are not Connected Providers but can help an individual enter the system through the best channel.
What is MyWayfinder?

• A secure, online data/IT platform
• Built for use by individual community members and by service providers who are working with them
• Supports information sharing across sectors to make it easier to find, connect and receive (deliver) services for improved health and wellbeing
MyWayfinder Overview
Who is participating in TogetherNow?

Community Based Front Doors

- 340+ volunteers trained
- 20 organizations
- Most recently joined: Family Counseling Services of the Finger Lakes, URMC: Center for Community Health and Prevention, Rochester Housing Authority, BIPOC Peeeeeeken

Connected Providers

- 100+ connected services
- 32 organizations
- Most recently joined: Monroe Community College, 13Thirty Cancer Connect, Before the Last Call
Interested in joining? Contact us.

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Thank You!

What questions can we answer for you?