



United Way of Greater Rochester and the Finger Lakes

United Way Impact Areas

United Way's Community Impact Fund provides the essential building blocks of opportunity—Health, Education, and Economic Mobility—for thousands of people throughout our region.

Health - Families and individuals have their basic needs met, safe places to live, and social and emotional connections to positively impact their quality of life.

Education - Kids have the support they need to learn, grow and thrive. Out of school and summer time are key to hitting positive educational milestones.

Economic Mobility - People have access to the necessary tools and opportunities to increase income, build wealth and improve financial stability.

We fund both multi-year grants (impact grants) and short-term grants (innovation)

Three-year Grants

We invest in local, effective, results-oriented programs that focus on improving Health, Education and Economic Mobility over a three-year period. Our current Monroe County funding cycle runs August 2020 through July 2023. The next application cycle will be announced in 2022.

Short-term Grants

Short-term grants are allocated on a rolling basis to be nimble and responsive to community needs. Our current offering includes Strategic Partnership, Synergy and Equity Grants. They too focus on Health, Education and Economic Mobility.

How to Apply

Our multi-year Impact Grants are closed at this time, but a new application cycle will be announced soon. Our Innovation Grants are available on a rolling basis.

Who to Contact:

Wanda Cooper, Director of Community Impact
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Volunteer, Fundraising & Capacity Building Resources

United Way also provides a variety of volunteer connections, fundraising opportunities, and capacity-building resources to local nonprofits. Learn more at <https://unitedwayroclx.org/our-work/supporting-our-region/>.